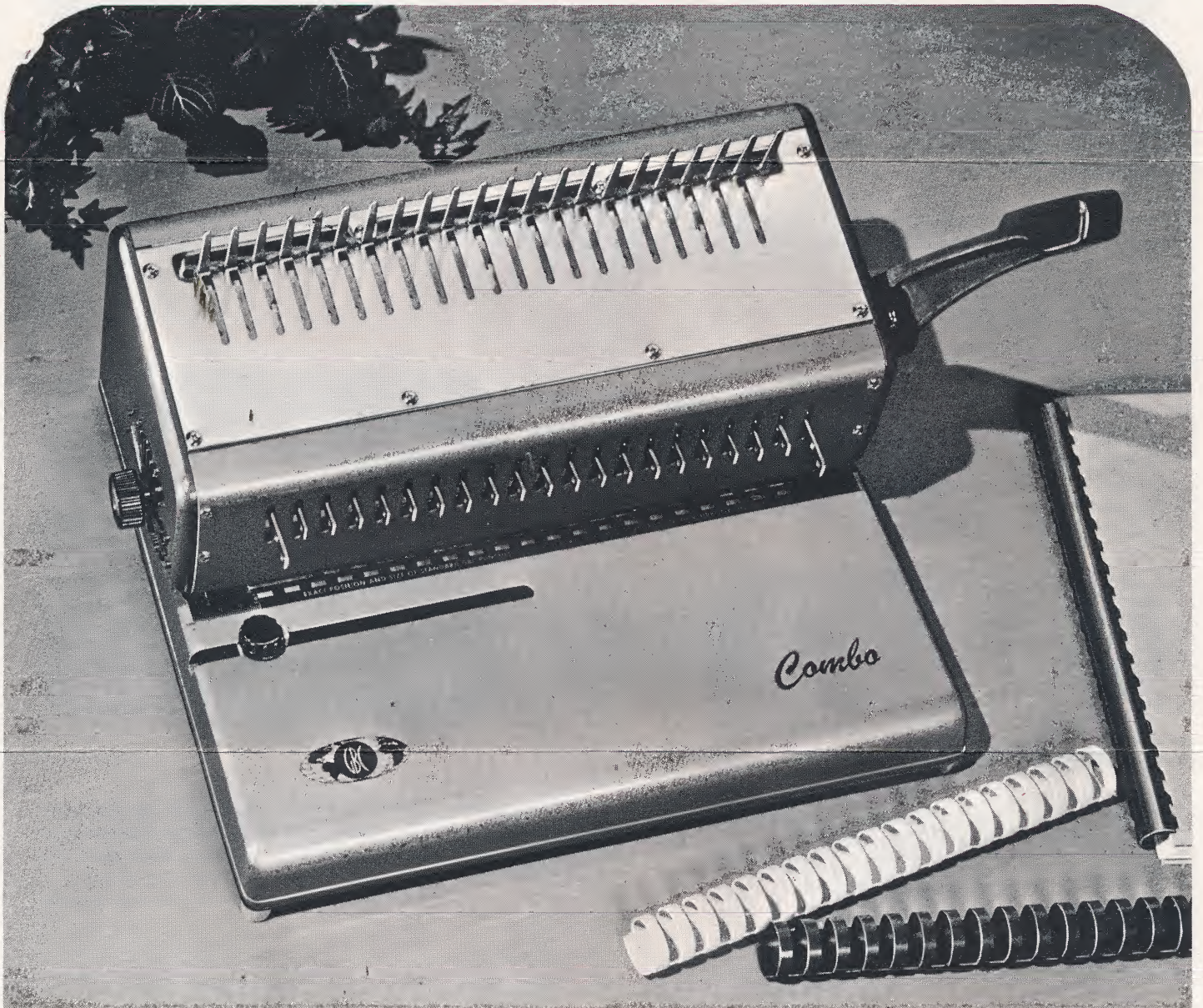


COMBO

*punching and binding
with one compact
desk-top machine*



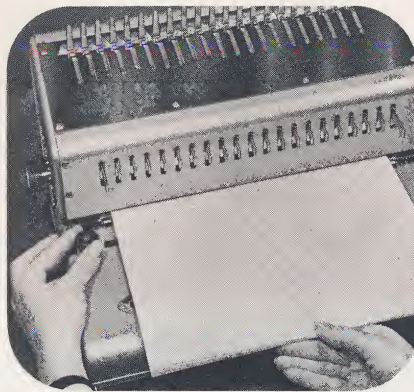
*plastic bind booklets
right in **your** office
for only pennies*

featuring



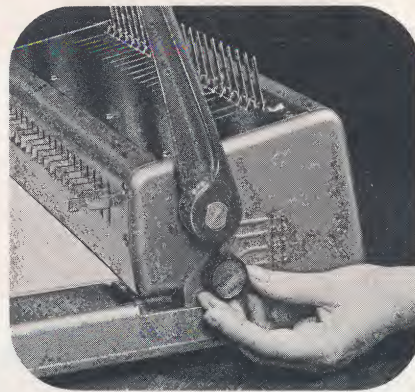
Any punching pattern ...

The COMBO will punch sheets for 2 rings, 21 rings, or any number in between. The row of Set Pins above the punching dies controls the punching pattern. Simply push in the Set Pins wherever punched holes are desired; pull out to disengage punching dies.



... in widths of 2 to 12"

A movable Side Guide permits punching and binding any sized booklet up to 12" on the binding side—any length. Once tightened into position, the Side Guide assures accurate placement of each paper lift, so that the holes are punched in the same position on all sheets.

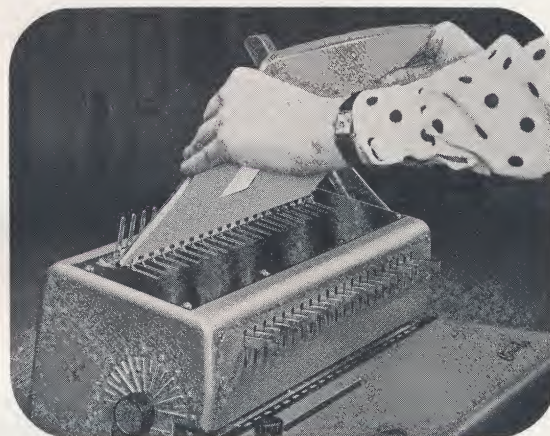
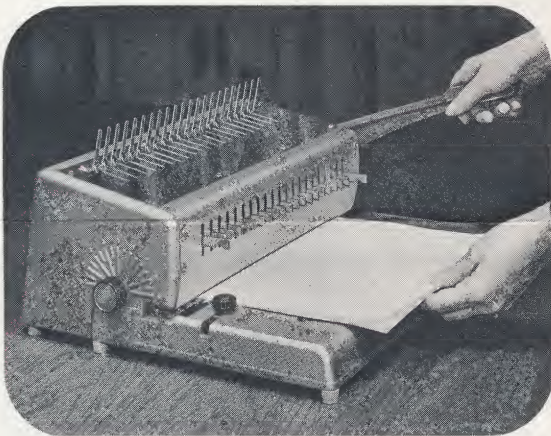


... and varying thicknesses

An easily-adjusted Back Guide sets the punched holes the proper depth into the sheets to allow for free turning of the pages. Depth depends on the thickness of the finished book. The Back Guide may be set to accommodate binding diameters from 3/16 to 2".

punch...

Pull the lever arm down . . . release. It's as simple as that to precision punch from twelve to twenty sheets of paper at one time. This lightweight, portable COMBO has punching dies of the same high-quality, hollow-ground steel as GBC power punches.



...bind

Lay the plastic binding in place, push back on the lever arm, and the plastic fingers open up. A Binder Control Stop holds the fingers open at the proper spread. Then place the punched sheets over the fingers, pull the arm down . . . and the booklet is professionally bound. It's so easy anyone can do it.

specifications

Maximum punching and binding length: 12" in one step.
Binding diameters: 3/16" to 2", 16 diameters available.
Punching dies: 21 precision, hollow-ground die pins in choice of Standard, Wide, or T-slot punching pattern.

Machine Size: Height 15-7/8" with handle, 7-3/4" without handle; width, 16-11/16"; depth, 13-11/16"
Weight: 19-3/4 lbs.; shipping weight, 24 lbs.
Finish: Two-tone metallic green and stainless steel.

GENERAL BINDING CORPORATION
1101 SKOKIE BOULEVARD, NORTHBROOK, ILL. 60062



from the desk of the sales manager

HERE'S HOW YOU CAN...

- Turn a handful of typewritten sheets into a handsome, bound booklet.
- Create a custom-made proposal for each customer or client.
- Turn reams of duplicated pages into an attractive training manual.
- "Professionally" bind anything printed, typed, written, or drawn.

HERE IS THE GBC COMBO --- the lightweight, inexpensive, punching and binding machine that has revolutionized an entire industry. What was formerly possible only in commercial binderies -- turning loose sheets into professionally-bound books --- can now be done by any beginner ... in minutes. And the incredible thing about this binding system is ---

IT COSTS LESS THAN ANY OTHER INTERNAL METHOD OF BINDING EXCEPT STAPLES.

Show us any method of internal binding other than staples, and we'll tell you how much less it costs to use GBC plastic bindings. It costs only pennies --- less than 3¢ for an 11" binding if purchased in quantity --- to use colorful, attractive GBC bindings for any literature produced by your organization.

Who's using it --- and how?

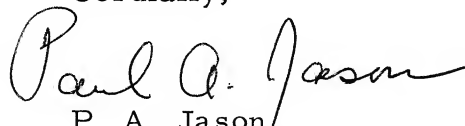
- Business concerns, large and small, for sales catalogs, employee manuals, and to individualize their literature for a specific customer or prospect.
- Schools to turn out inexpensive manuals and lab. books.
- Architects and engineers to submit proposals and bids.
- CPA firms to bind up financial reports.
- Associations, insurance agencies, brokerage firms to bind up surveys and reports.

general binding corporation, northbrook, illinois

The Combo is ideal for a one-man office ... and so inexpensive that many corporate giants buy one for every branch. It's so lightweight a GBC representative will be happy to bring a Combo to your office and show you how it can help you. Or --- if you have volume binding requirements --- he can show you GBC's electric punching and binding equipment, which is also designed for small or large office use.

Like to see some examples of how other organizations are using GBC bindings and equipment to promote new business and cut costs? Send for a free copy of the GBC IDEAS HANDBOOK. It's yours for the asking ... simply fill out the enclosed reply card and drop it in the mail.

Cordially,


P. A. Jason
Sales Manager